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INVESTOR ORIENTED CORPORATE SOCIAL RESPONSIBILITY REPORTING



Taylor & Francis, 2014. Paperback. Book Condition: New. 13.97 x 21.59 cm. "Reporting organizations' corporate social responsibility activities is difficult - a lack of regulation means that the communication of these activities varies significantly and there is a multitude of ways in which mistakes can be made. The author provides the tools and insights required to produce investor-friendly CSR reports and includes a chapter showing how the investors can integrate CSR in their quantified analysis of investment-opportunities. Features include formulas,...

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- Authored by Jagd, Jane Thstrup
- Released at 2014



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