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# USING MIS WITH MYMISLAB (MIXED MEDIA PRODUCT)



Pearson Education Limited, United Kingdom, 2014. Mixed media product. Book Condition: New. 7th revised and global ed. 275 x 218 mm. Language: N/A. Brand New Book. For undergraduate Introductory Management Information Systems courses This engaging introduction to how people use IS to solve business problems explains why MIS is the most important course in the business school by showing students how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Included are three unique Guides...

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- Authored by David M. Kroenke
- Released at 2014



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